



**“THERE IS NO SUBSTITUTE
FOR A LOCAL NEWSPAPER
THAT IS DOING ITS JOB.”**

WARREN BUFFETT

THE POWER OF MODERN MEDIA...



**...AND THE ARAB
OPPORTUNITY**

**IRELAND HAS ALWAYS
PUNCHED ABOVE OUR
WEIGHT...**





Daily Mail FREE EUROS PULLOUT

MONDAY, APRIL 22, 2019

Rampant Lions roar into Euros last 16...

On Largent, Robinson, Worthington, who will fight for the rights of England fans

SEE PAGE FIVE

BLUEPRINT HOLIDAY LIFT

Ministers poised to end

Get the exact rep this paper (& LOT on your mobile or papers when you subscribe

0,000-a-yea tells rest of us

Irish Daily Mail

WEDNESDAY, NOVEMBER 23, 2011

Why some women aren't wife material

Life & Soul 12-PAGE PULLOUT INSIDE

ONLY €1 EVERY WEEKDAY

A €50 FEE JUST TO APPLY FOR MEDICAL CARD

It's a (very) spicy start to Celebrity Come Dine With Me

SEE PAGE SEVEN

Union chief to get €31k holiday pay sweetener

SEE PAGE SIX

Daily Mail

you can't stop your anger

SUP PART BRILL

INSPIRE

Daily Mail

Get the exact rep this paper (& LOT on your mobile or papers when you subscribe

0,000-a-yea tells rest of us

Irish Daily Mail

WEDNESDAY, SEPTEMBER 5, 2018

How do you

NEED

CE

AI

RE

Union chief to get €31k holiday pay sweetener

SEE PAGE SIX

Daily Mail

FRIDAY, JULY 27, 2018

People who say they remember being BORN

SEE PAGE 42

Families are spending more than they earn for first time since 1988

LIVE BEYOND OUR MEASURES

HOUSEHOLDS are spending more than they earn for the first time in 39 years.

The average family went £900 in the red last year - plunging the gap for rising savings or taking on debt.

The national dividend was a staggering £150 billion, according to the Office for National Statistics. The last time households collectively overpaid was in 1984, when the deficit was a modest £12 billion.

The poorest families lost the most tax.

IPSO UPHOLDS COMPLAINT

Irish Daily Mail

WEDNESDAY, SEPTEMBER 5, 2018

How do you

AIRPORT SECURITY 'SPREADS THE FLU'

Trays for belongings harbour more bacteria than a toilet seat, scientific investigation finds

FREE INSIDE YOUR BRILLIANT INSPIRE PULLOUT

Sallyanne: what kind of sick thug

Daily Mail MIDLIFE LOVE PULLOUT

Irish Daily Mail

THURSDAY, SEPTEMBER 14, 2017

I would love Ryan to be on the list

SEE PAGE 42

Daily Mail

Does Harry after turning

Irish Daily Mail

WEDNESDAY, SEPTEMBER 5, 2018

How do you

IS THERE NO ONE LEFT IN BRITAIN WHO CAN MAKE A SANDWICH?

Sallyanne: what kind of sick thug

Daily Mail Play Mail+ Trivia LIVE!

MONDAY, MAY 25, 2020

DIET THAT COULD HELP YOU BEAT CORONA

HAIRY BIKERS 4-page recipe pullout

As Boris brazenly backs No 10 svengali who flouted PM's own strict lockdown rules, the question the whole country is asking...

WHAT PLANET ARE WE ON?

Irish Daily Mail

MONDAY, JUNE 18, 2021

The barbecue CAN be your best friend in a healthy eating regime

UNISLIM SPECIAL STARTS ON PAGE 24

GIVE OUR CHEMISTS POWER TO CHANGE MEDICINES

POLITICIANS urgently need to give pharmacists the power to swap patients' medications to cope with the medicine shortages crisis, experts have warned.

Pharmacist Rhema Mitchell said chemists are being forced to tell people there is nothing they can do, but we know there is more that we could do as a country. The situation is as acute, common drugs such as low-dose aspirin, which are used to prevent heart attacks, are in short supply.

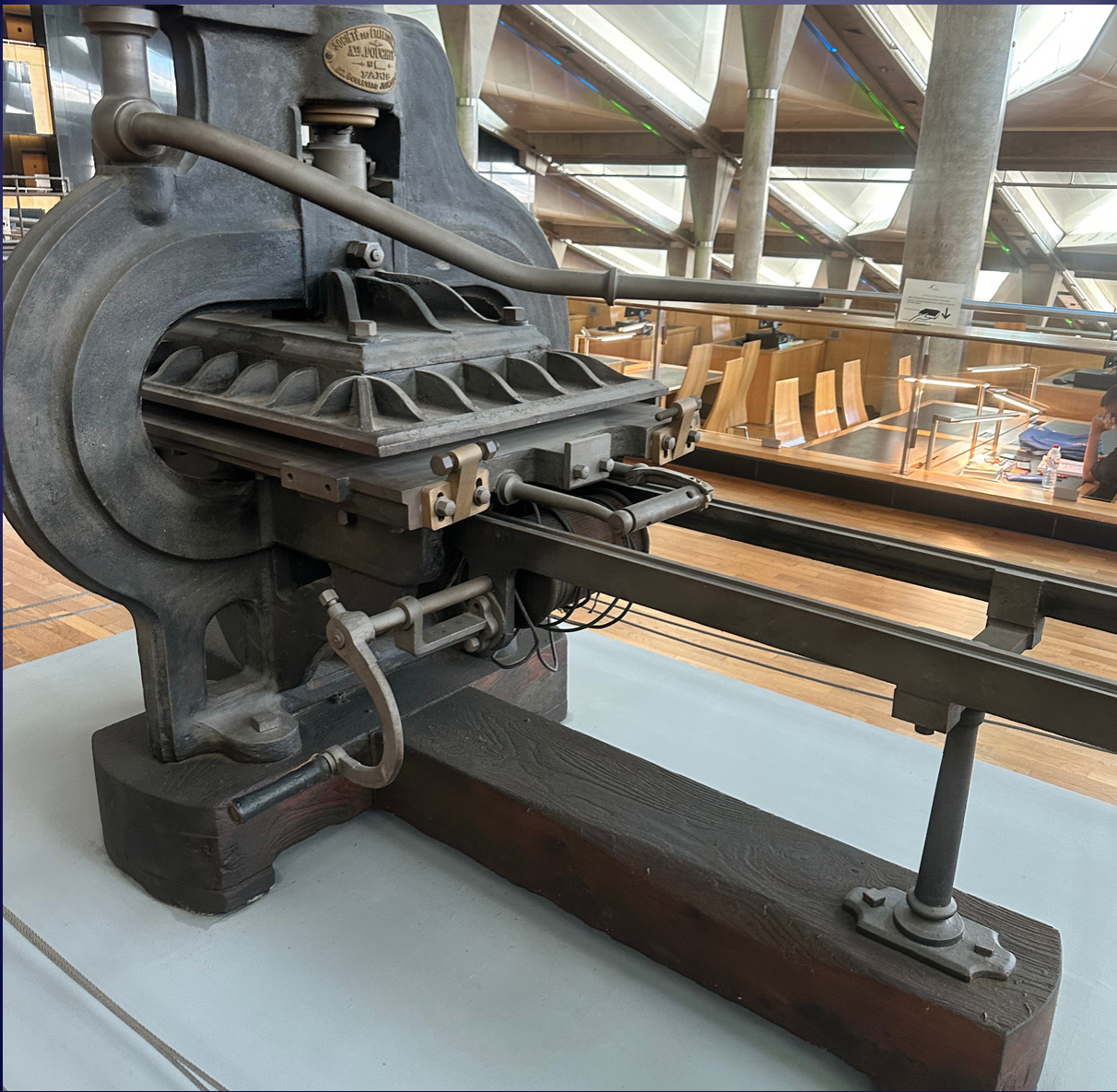
SEE PAGE SEVEN

My Fair Kate

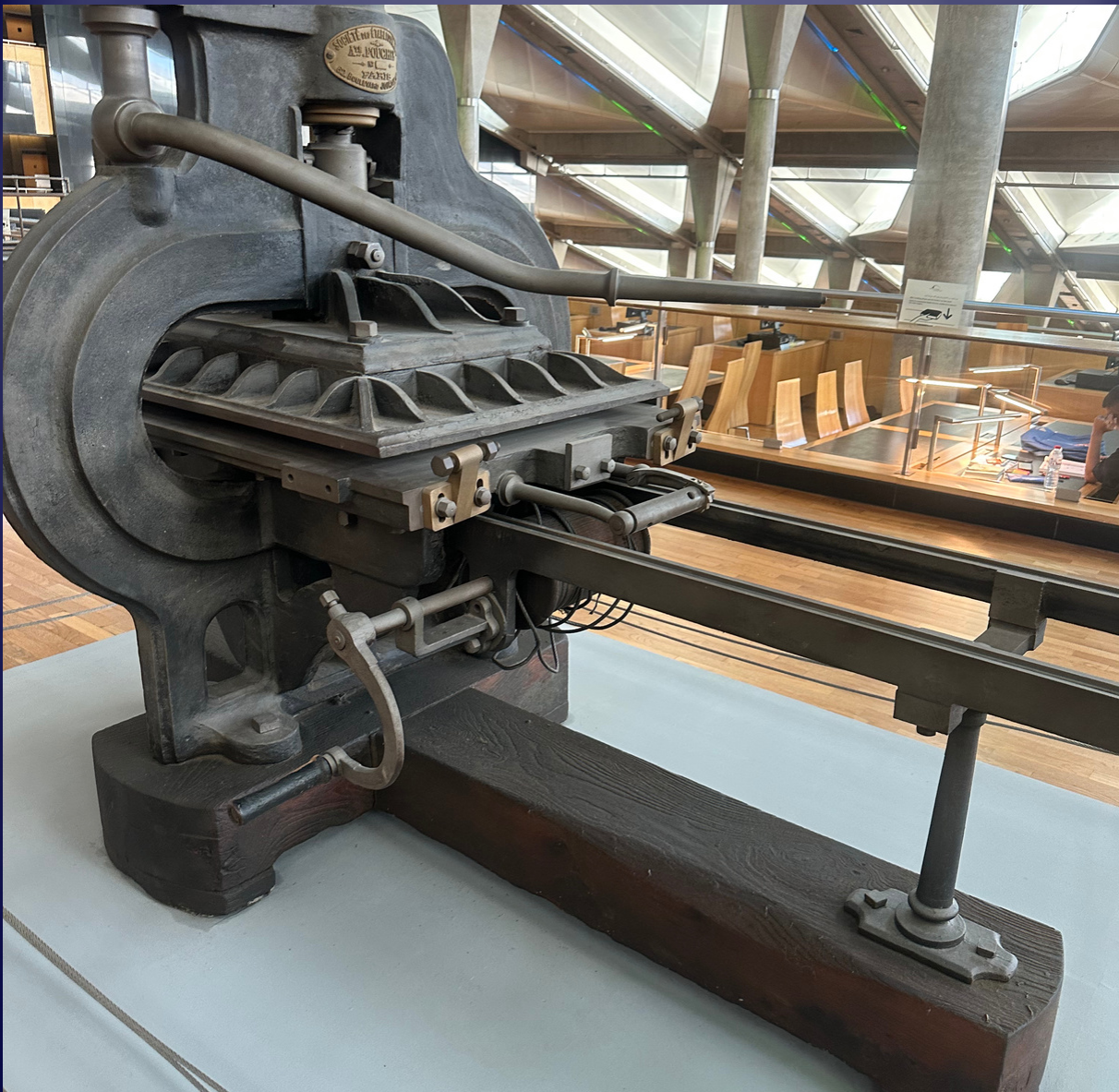
THANK YOU!

That's how many have signed up to Mail litter campaign... In just 2 weeks

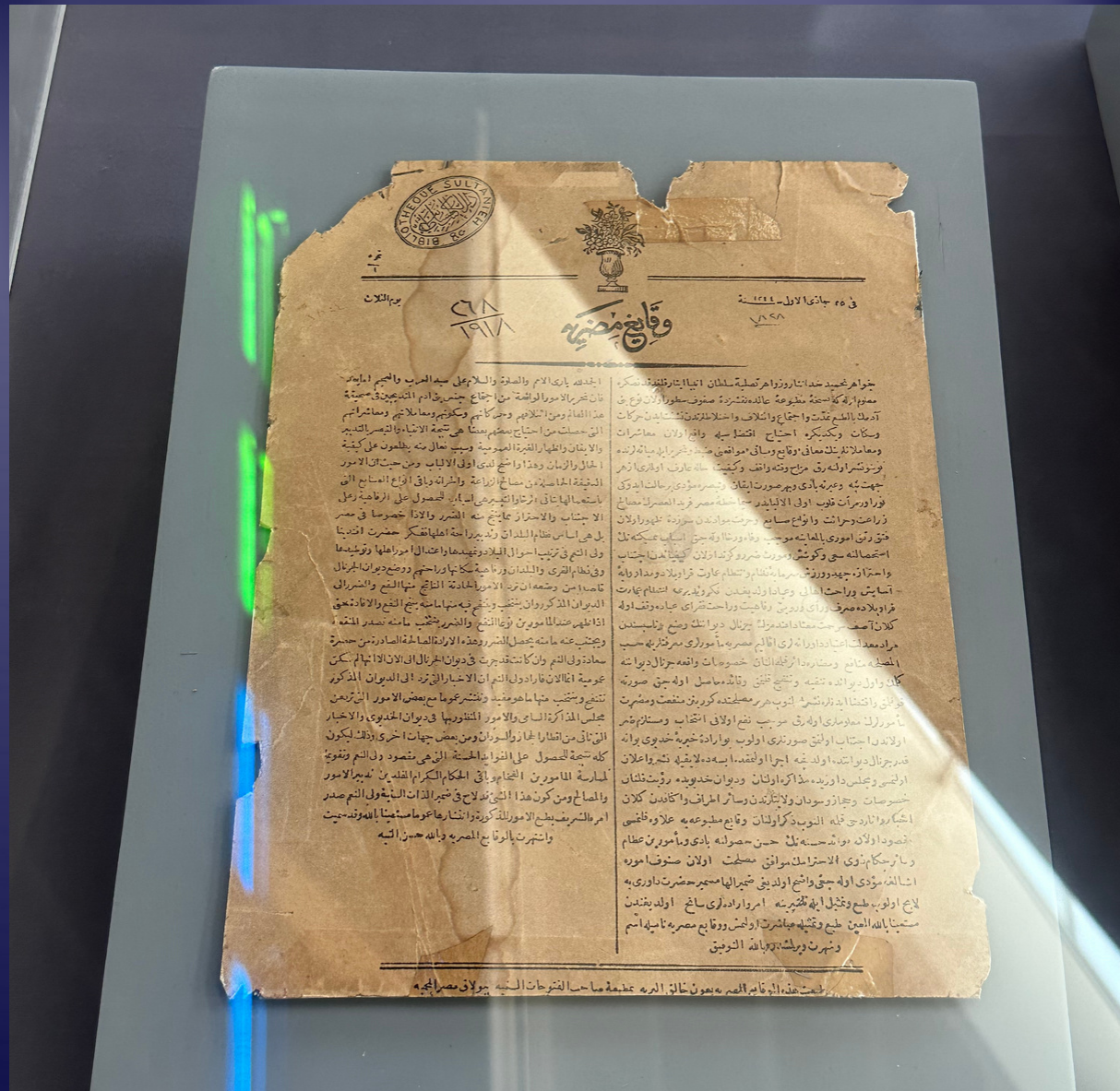
**BUT NOBODY HAS
DONE MENA**



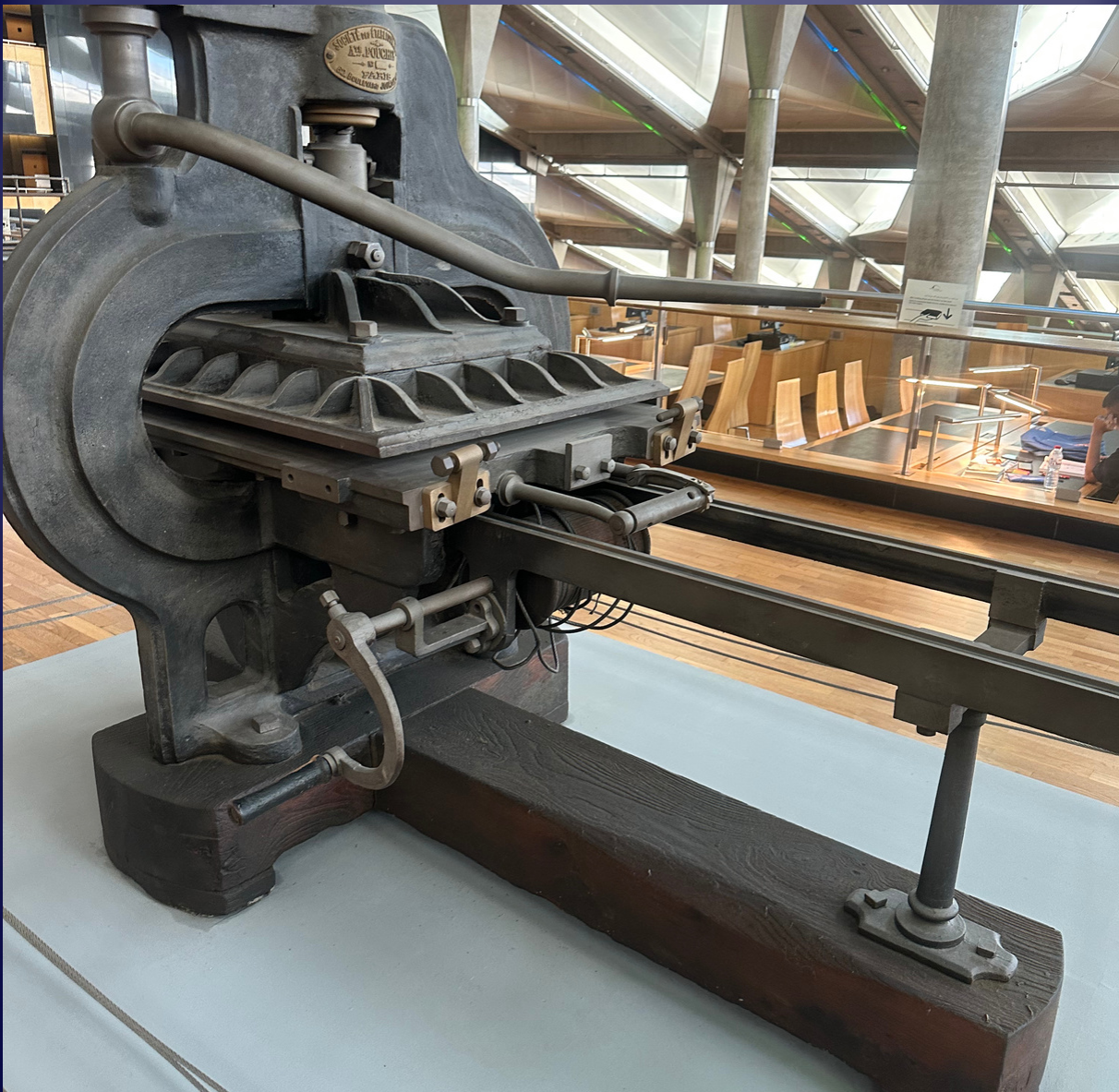
**OTTOMAN EMPIRE BANNED
PRINTING PRESS**



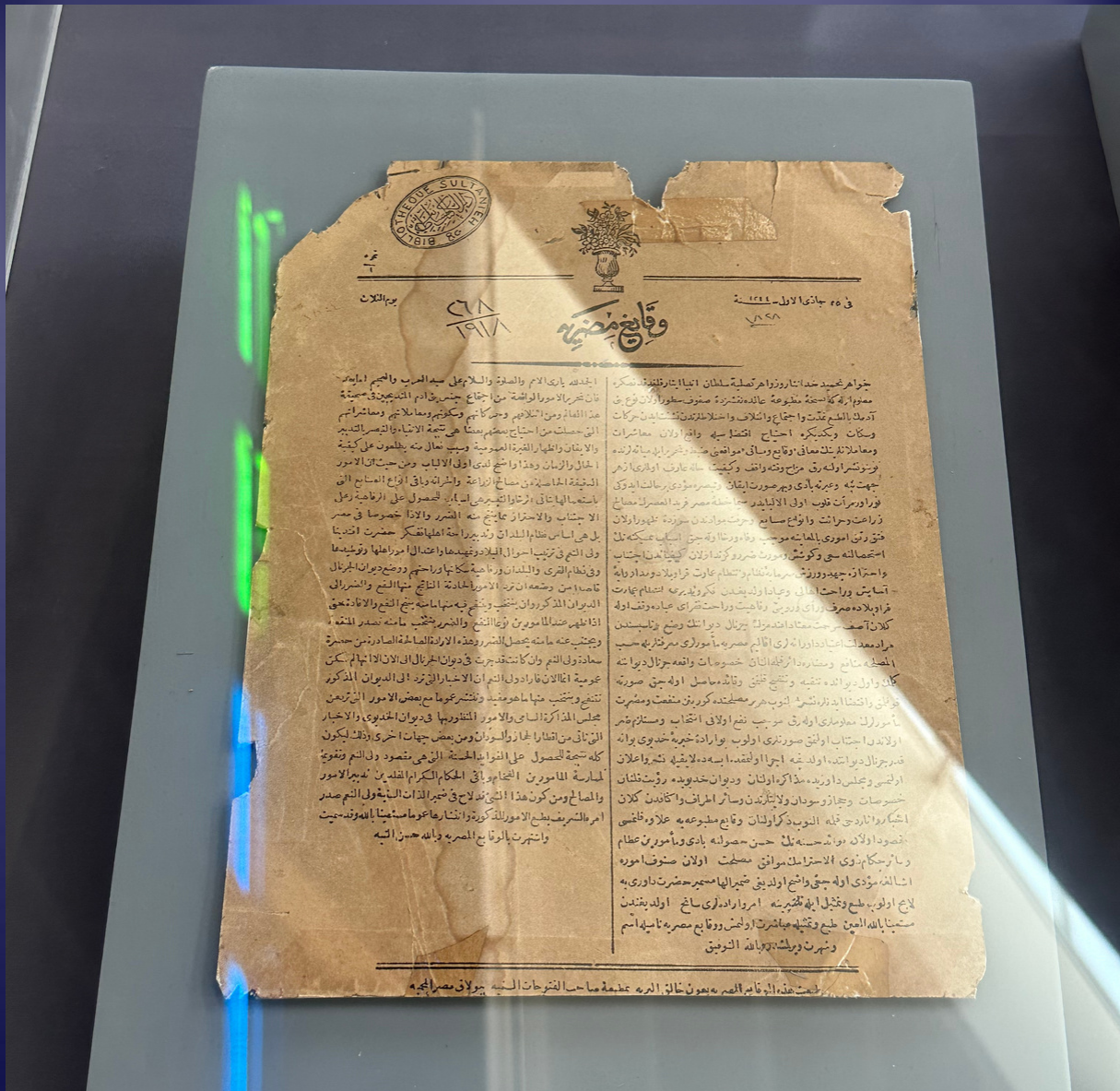
**OTTOMAN EMPIRE BANNED
PRINTING PRESS**



**HOW MENA WAS BEHIND,
RADIO, TV, NEWSPAPER**



OTTOMAN EMPIRE BANNED
PRINTING PRESS



HOW MENA WAS BEHIND,
RADIO, TV, NEWSPAPER



FIRST PRINTING PRESS IN
RIYADH 1953

**THE REGION
HAS CHANGED**

FROM ARAB LEAGUE



TO GCC PROSPERITY



WITH CLEAR AMBITION



AND DUBAI STRIVES TO BE IT'S MEDIA CAPTIAL



MEDIA'S CONSTITUTIONAL LINK



THE SAUDI OPPORTUNITY



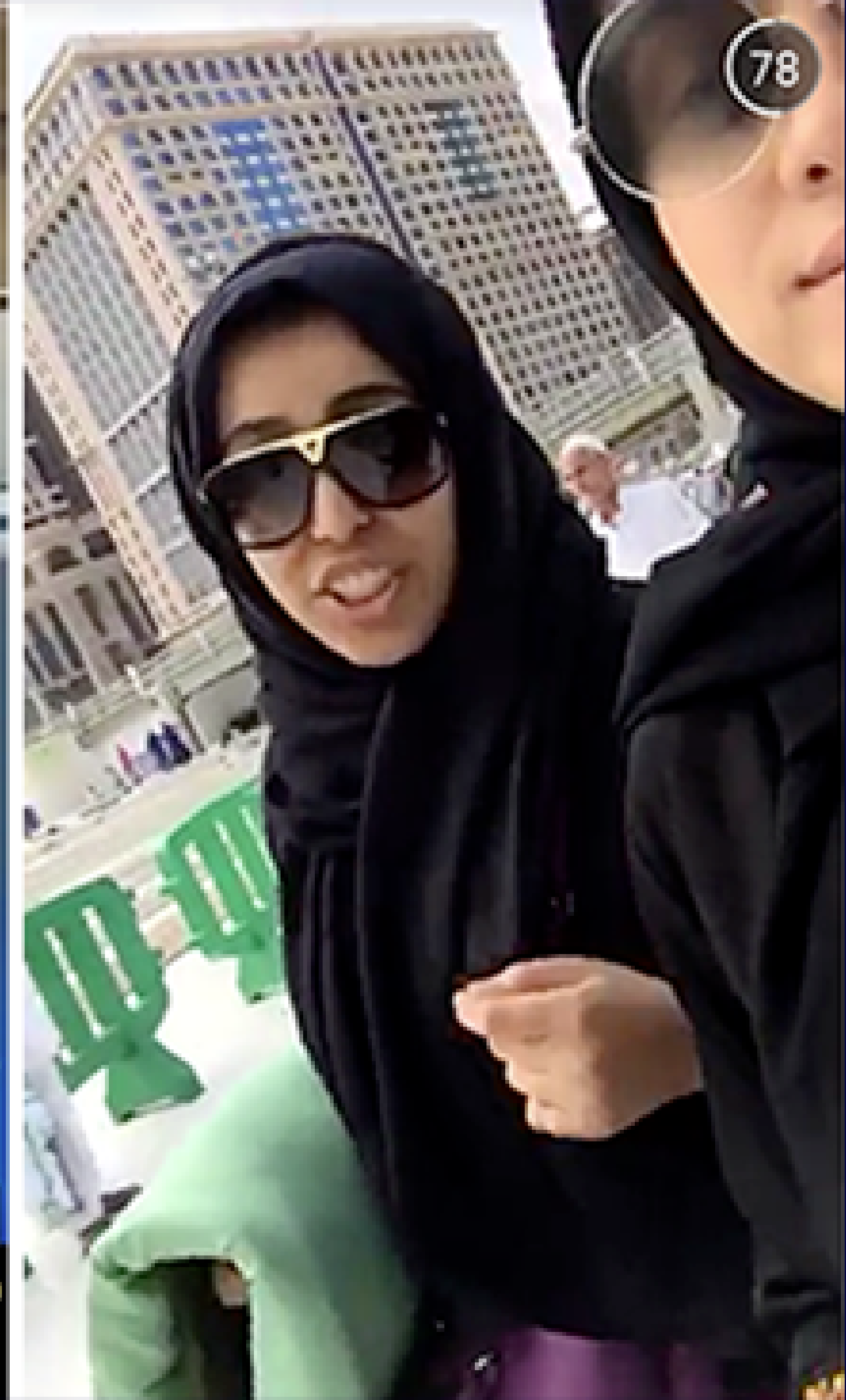
THE SAUDI OPPORTUNITY

Join us as we travel to
Mecca for ليلة القدر
or Laylat Al-Qadr.



But first,

we perform Umrah.



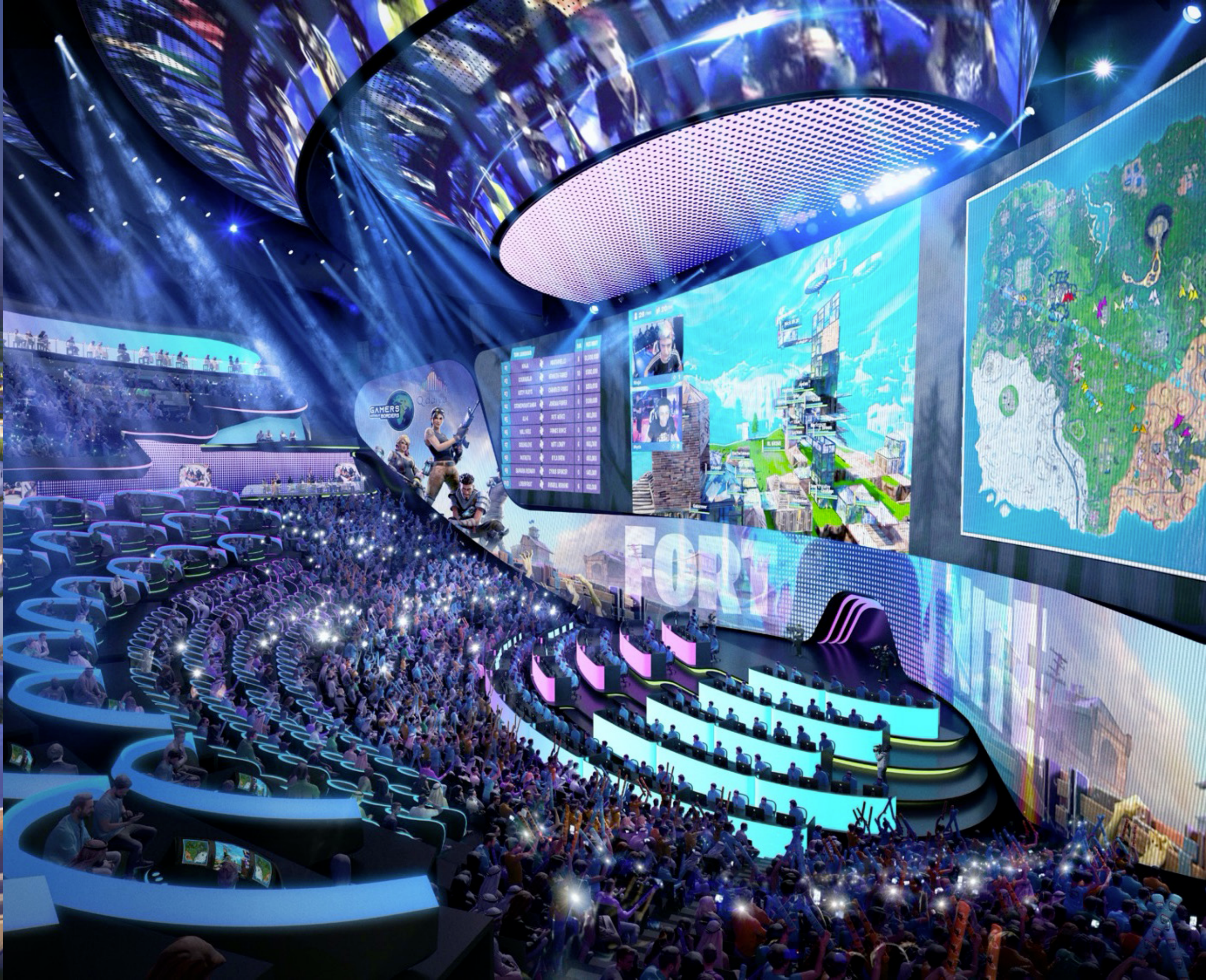


GERARD BUTLER

KANDAHAR

ignite!





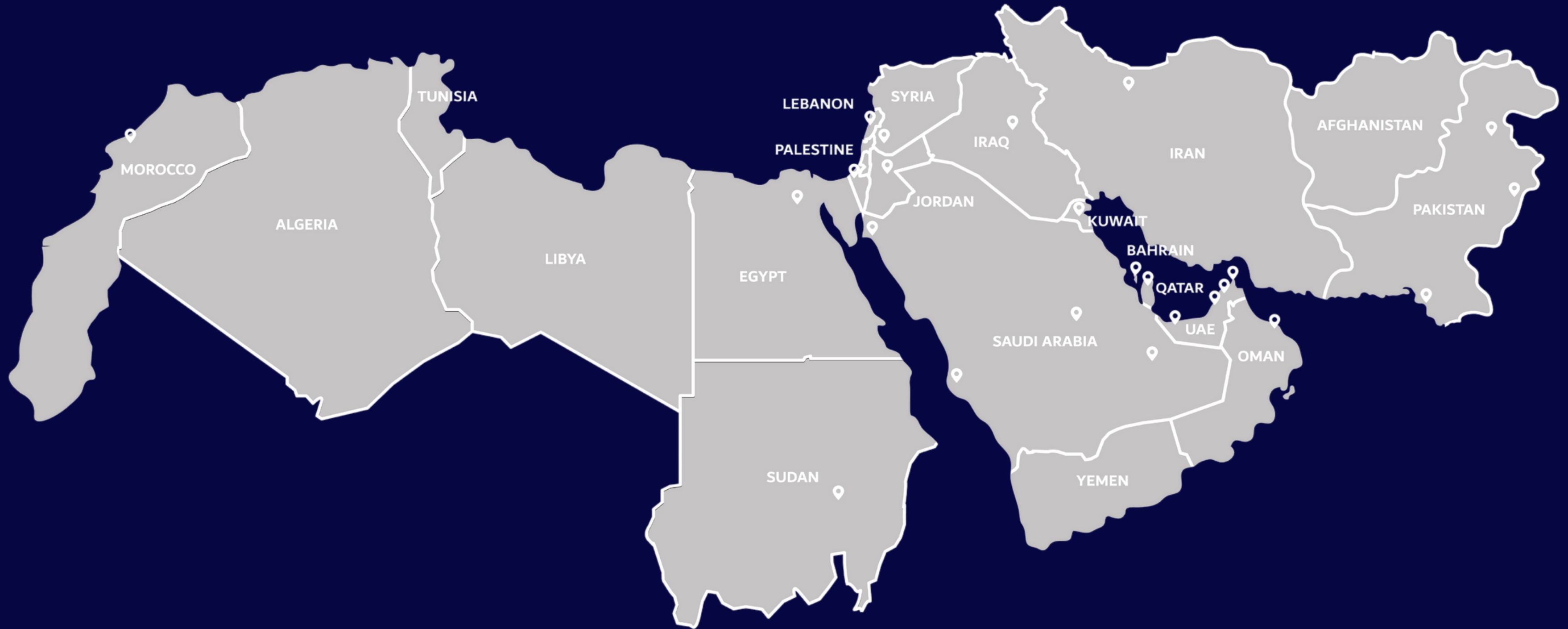
TALENTED MEDIA GRADUATES



**HOW HAVE WE
TACKLED IT**



**OUR MISSION IS TO BECOME THE PREFERRED
MODERN MEDIA COMPANY IN THE ARAB WORLD...**



FROM A FRANCHISE TO A FULLY OWED REGIONAL MEDIA HOUSE

Sections

THE IRISH TIMES


16°

Farming & Food

Lovin Dublin launches new site in Dubai

Lovin Dubai part of Niall Harbison’s plan to turn Lovin Group into a worldwide brand

Expand



LATEST STORIES

Muslims ‘have no place to worship p
Grangegorman campus

RTÉ paid €650,000 in car allowances
proof of licence required

Gardaí to begin using body cameras

Ardagh chairman Paul Coulson to st

World at ‘beginning of end’ of fossil
global energy agency

|

**DEATH OF 7
DAYS**

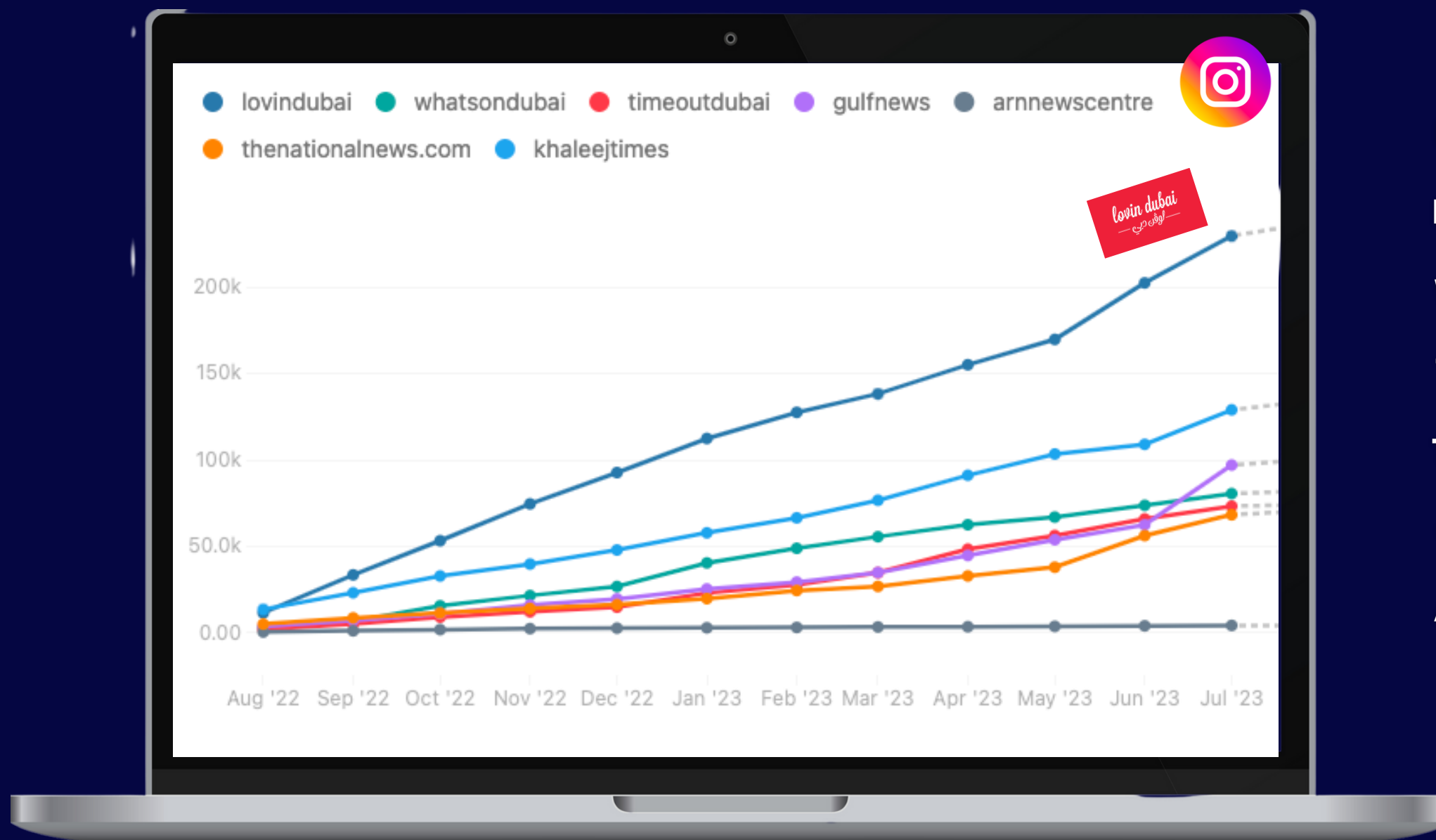


DEATH OF 7 DAYS

**1 MILLION
MILESTONE**

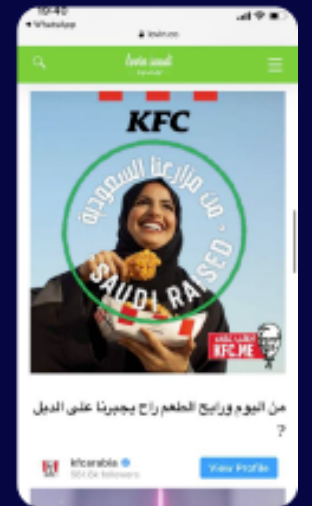
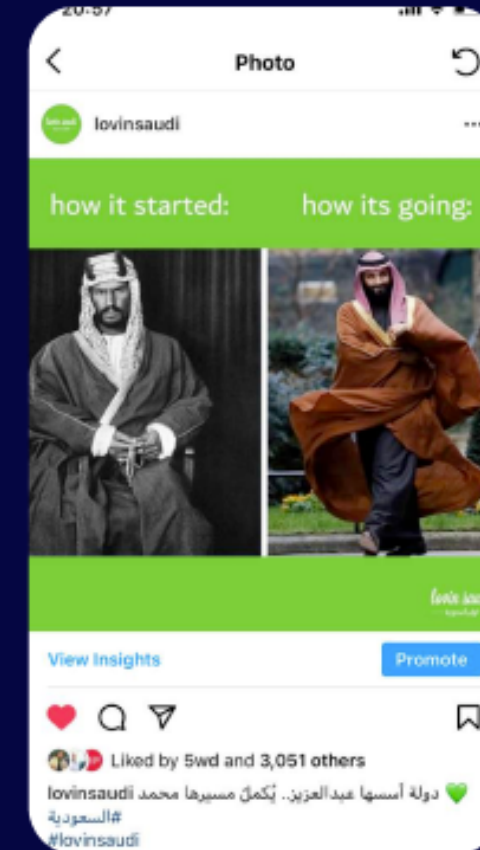
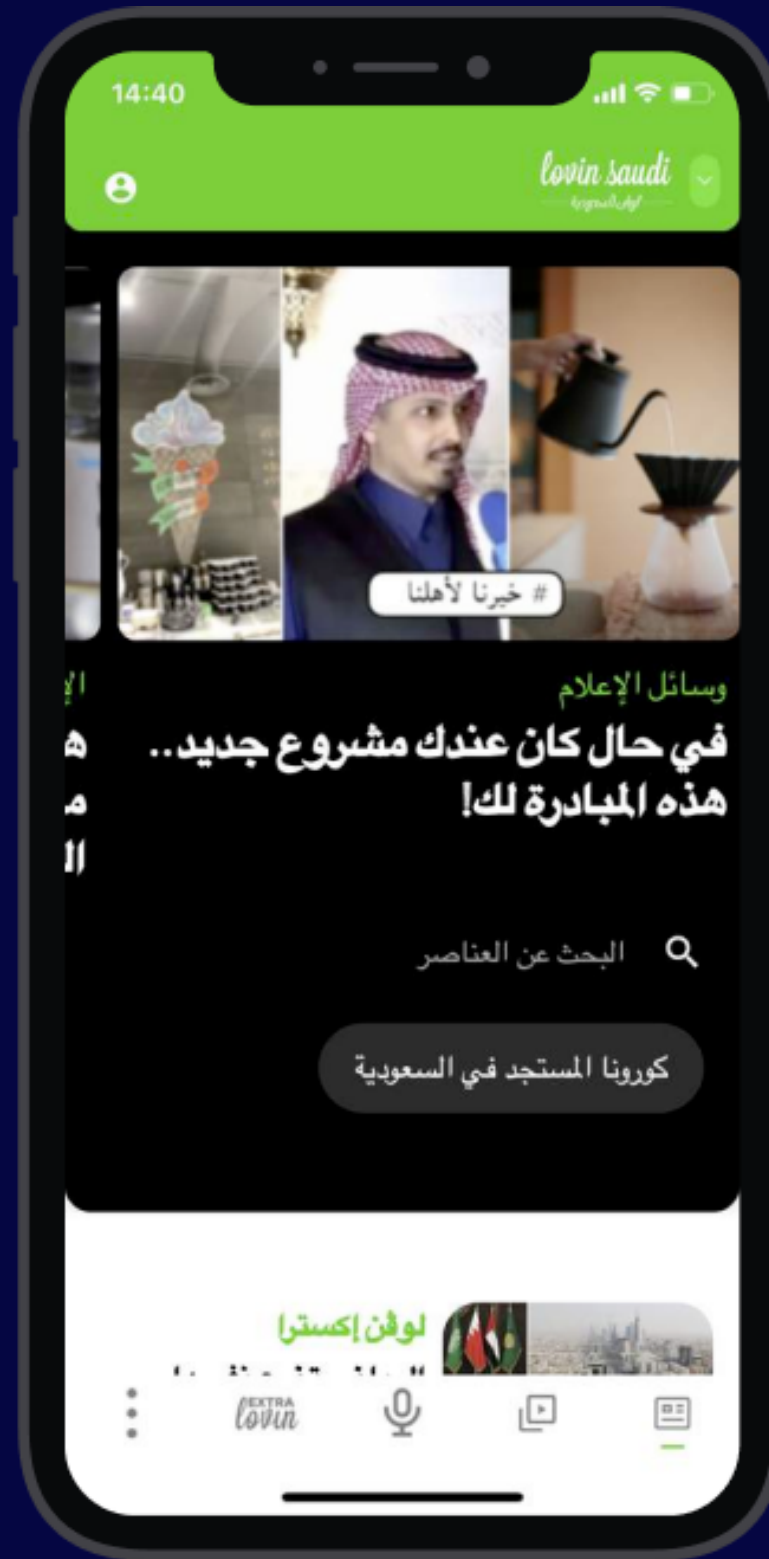
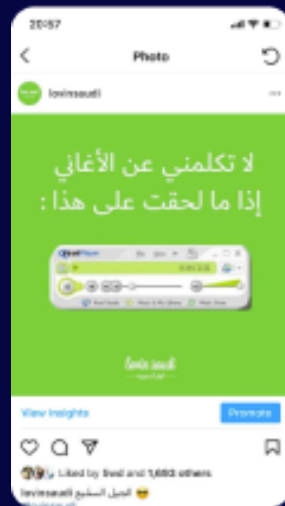


THE FASTEST GROWING MEDIA BRAND IN THE UAE



	TOTAL	GROWTH	% GROWTH
LOVIN DUBAI	1.07M	+226.3K	+26.71%
KHALEEJ TIMES	833.4K	+121.1K	+17.00%
WHATS ON DUBAI	320.5K	+79.4K	+32.91%
TIME OUT DUBAI	299.5K	+72.3K	+31.84%
THE NATIONAL NEWS	255.2K	+66.0K	+34.86%
GULF NEWS	617.6K	+97.0K	+18.63%
ARN NEWS CENTRE	37.4K	+3.8K	+11.47%

THE FIRST FOREIGN OWNED MEDIA COMPANY IN SAUDI ARABIA



PRINCESS REEMA AL SAUD TALKING ABOUT LOVIN SAUDI



“WESTERN NEWSPAPERS HAVE ABANDONED IRAQ”

UNCOVERED



community

The Top 5 Restaurants In Baghdad You Need To Try At least Once In Your Life



By **baghdad**

September 11, 2023 at 8:44 am



community

The Top 5 Restaurants In Baghdad You Need To Try At least Once In Your Life



By **baghdad**

September 11, 2023 at 8:44 am

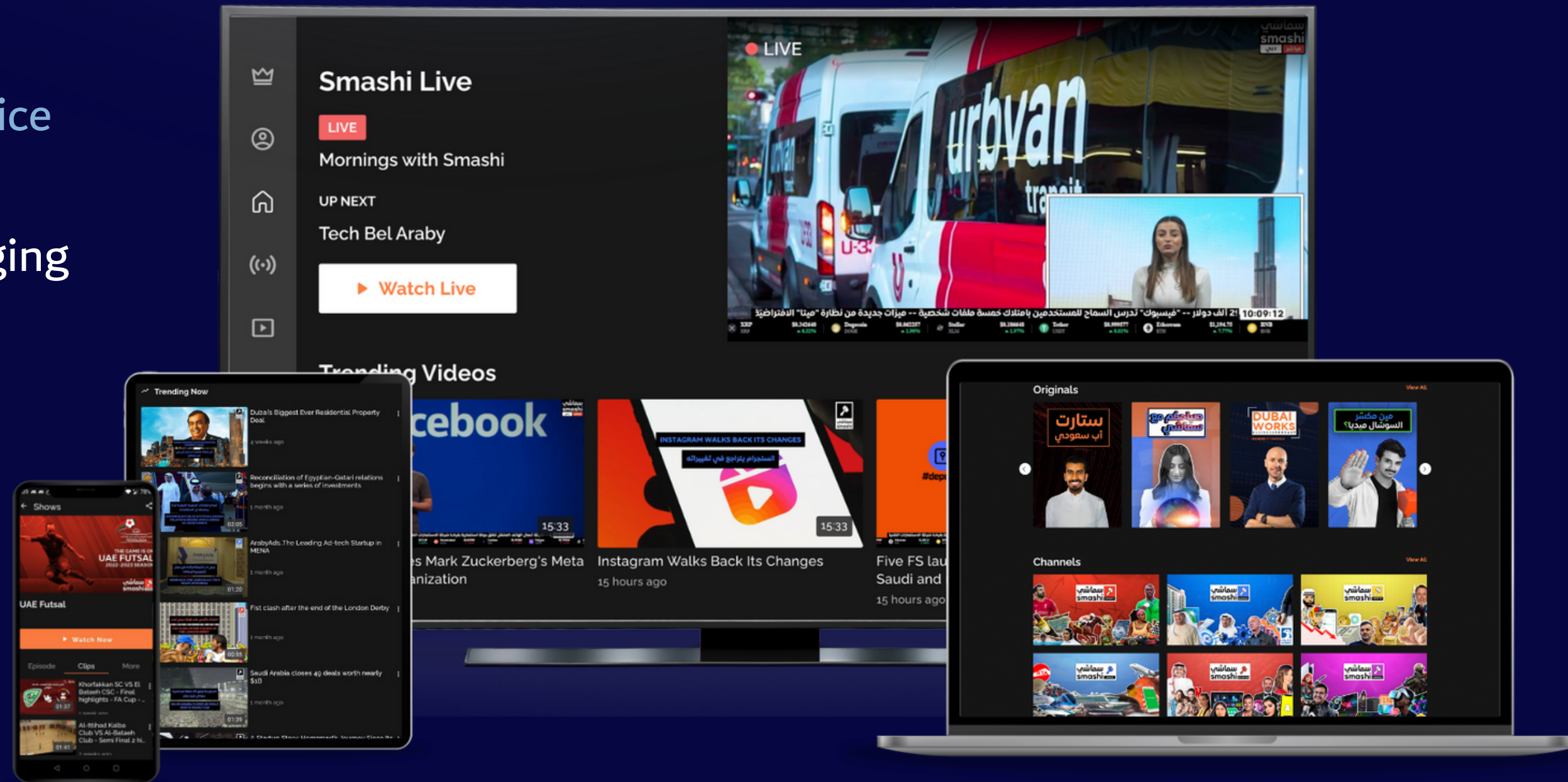




سماشي smashi

Smashi is a video on demand service from the heart of the Arab world, covering the topics that are changing our lives today from business, technology to culture and sports.

Our audience:
The Driven
The Dreamers
The Doers









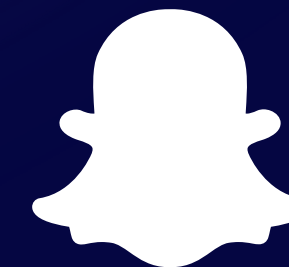
41



31



21



8



44



23



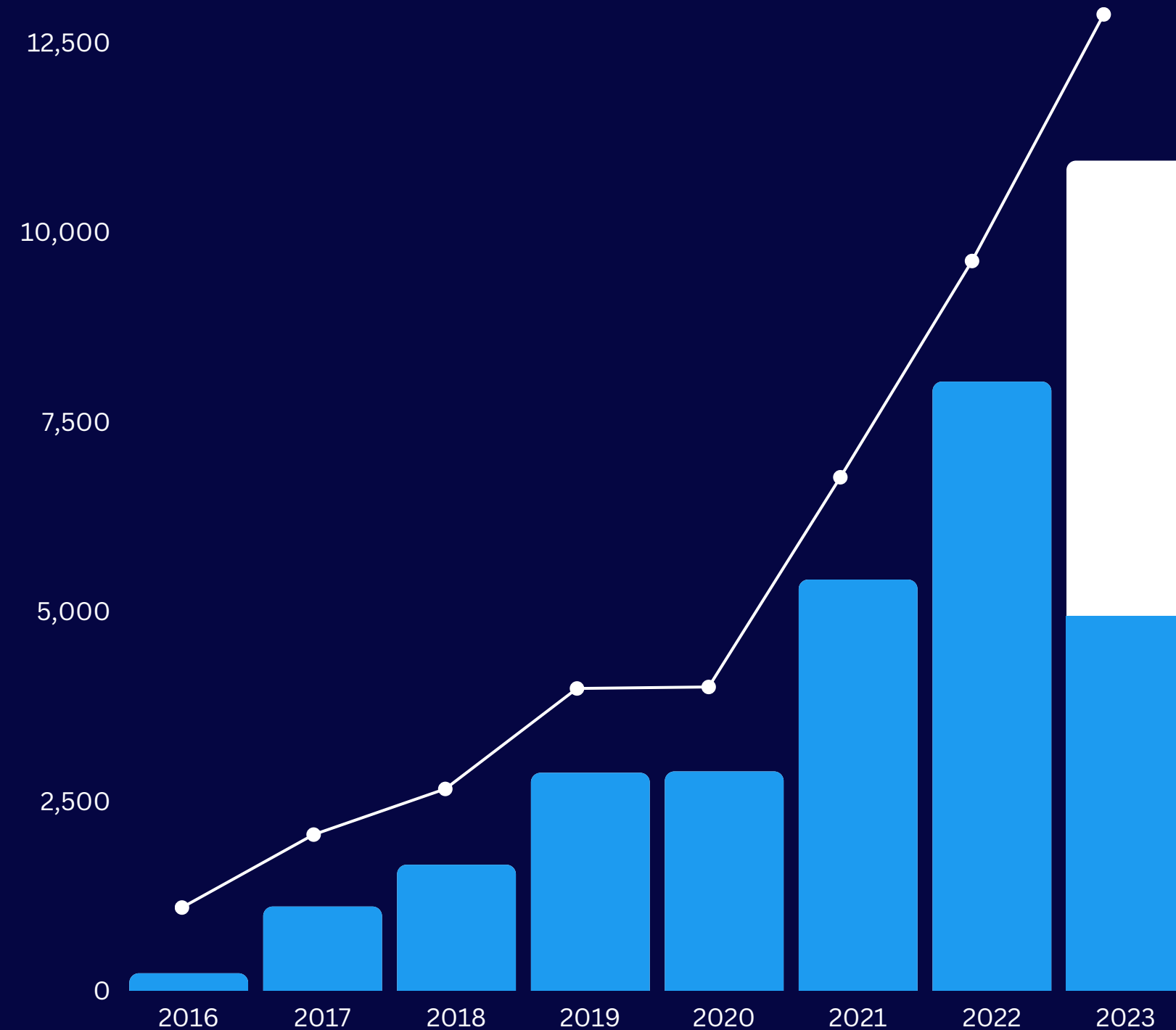
34



3

TOTAL OF 205 CHANNELS

FINANCIAL GROWTH



2022
GROSS REVENUE

8.02
MILLION

+48%

YEAR-ON-YEAR CHANGE
22 VS 21

2023
EST. GROSS REVENUE

+11.0
MILLION

+37%

YEAR-ON-YEAR CHANGE
23 VS 22

2022
PROFIT

1.42
MILLION

+41%

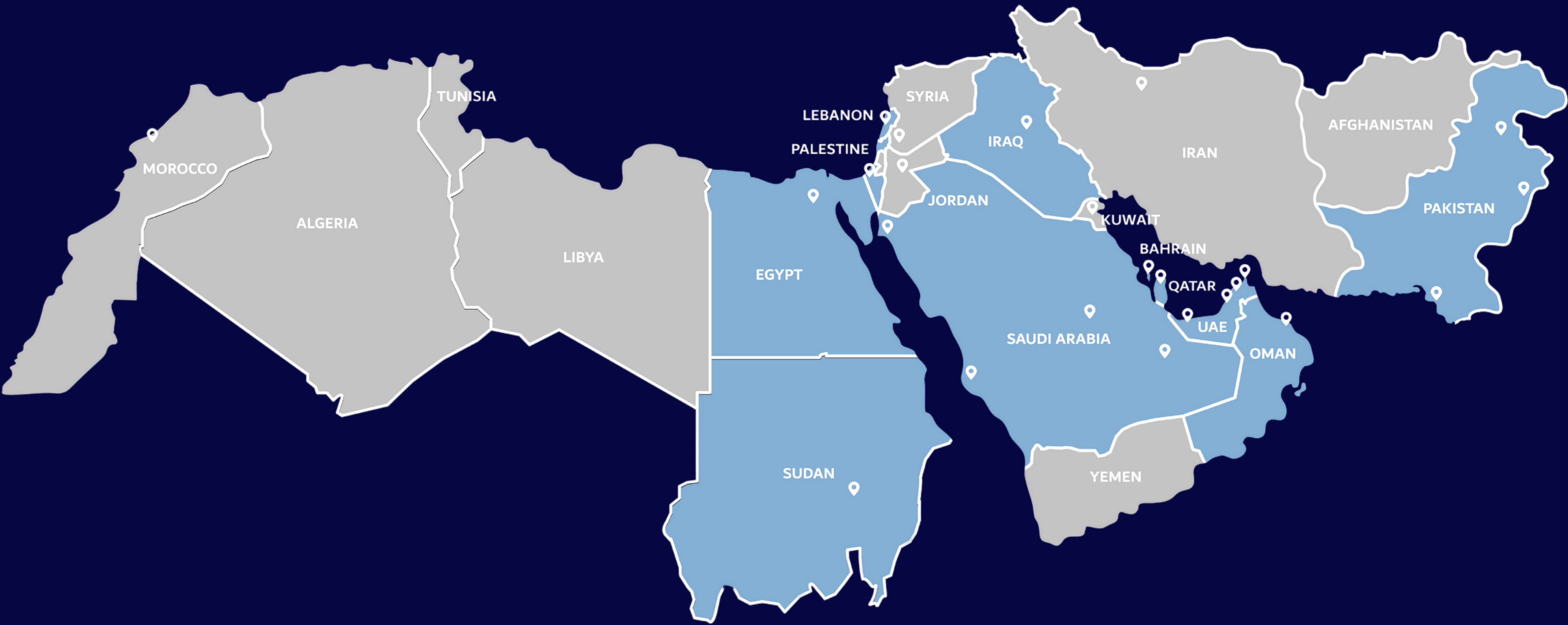
YEAR-ON-YEAR CHANGE
22 VS 21

2023
ESTIMATED PROFIT

+2.00
MILLION

+40%

YEAR-ON-YEAR CHANGE
23 VS 22



SAHEL, NORTH COAST EGYPT, 8TH SEPT, 2023







THANK YOU

**RICHARD FITZGERALD
CEO & FOUNDER
AUGUSTUS MEDIA**

